


# REVEL ENERGY IS CREATIVE ENERGY

GENERATING MILLIONS  
FOR CALIFORNIA  
BUSINESSES SINCE 2009





Revel Energy, headquartered in Irvine, California, is a leading provider of innovative sustainable energy solutions, featuring customized approaches to rooftop, ground mount and carport solar systems, energy storage, demand control strategies, and more. Using a custom, data-driven approach, Revel analyzes a location's unique energy-use fingerprint to save businesses capital and create sustainable energy independence.

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+35,000 data points used to craft custom energy plans.

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Full-service: From energy analysis, project planning, and financing, to engineering, permitting, construction, operations and maintenance.

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Able to offer instant positive cash flow, with no up-front costs.



## THE REVEL MISSION STATEMENT

WE GENERATE REVENUE  
FOR CALIFORNIA BUSINESSES  
THROUGH DYNAMIC ENERGY  
SOLUTIONS



## THE REVEL QUALITY POLICY

Revel will supply  
premium services  
to all of our  
customers by:

- Providing a Quality Service that complies with or exceeds our customer's needs.
- Providing a safe working environment for both our employees and all of our customers.
- Providing ongoing education and training programs, based upon the needs of our employees, to meet the expectations of our customers.
- Improving productivity and cost effectiveness through continuous improvements and best practices.
- Encouraging and promoting good communication between our industry and its customers.
- Conducting annual internal audit reviews to maintain or exceed our Quality Policy and Mission Statement.



## COMMITMENT TO SAFETY

Safety is the greatest priority in all the jobs that Revel undertakes. Revel understands that its overall company success is directly linked to its safety efforts. The company's goal is 100% accident-free work, while ensuring quality services completed on schedule. Revel places high value on retaining a conscientious and highly skilled workforce, and emphasizes safety as an essential part of our ongoing commitment to our clients.

# SERVICES

## ○ SOLAR SYSTEMS & ENERGY STORAGE

Revel has been a solar expert since 2010, offering factory-direct technology that is well-priced and easily customizable around the unique needs of each site. Energy storage is an efficient way to take control of the energy your site generates. It can be perfectly matched with a solar system to offset power use, especially at peak demand times.

## ○ DEMAND CONTROL

A demand control strategy enables you to dramatically reduce your monthly utility bill by avoiding the highest energy charges. Part energy storage, part strategic demand threshold reduction, demand control optimizes your entire business to ensure that you avoid the most expensive utilities costs.

## ○ LED

Revel offers industrial LED lighting solutions for businesses. Integrating LED into your energy solution is yet another way that Revel can help your site free capital from your monthly utilities. We use the most efficient bulbs available for the most cost-effective lighting solutions possible.

## ○ COGENERATION

Cogeneration is ultra-efficient onsite energy generation that uses technology to convert excess heat into usable energy. A perfect fit for hotels, hospitals, and other sites that use significant energy for heating water, or other high-energy uses, Co-gen can provide cleaner, more efficient energy—up to 80% more efficient than energy generated offsite.

## MORE

Revel Energy can go further; from HVAC, to cool roofs, and beyond, Revel thinks holistically to add products and services that save our clients money.



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## LICENSES & CERTIFICATIONS

- California General Contractor License #1038433
- Classification B – General Building Contractor
- Classification C46 – Solar

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## INSURANCE

Revel is fully insured, with coverage for the following, or as required per contract:

- Worker's Compensation
- General Liability
- Vehicle Liability
- Personal Injury
- Builder's Risk



# TEAM QUALIFICATIONS

Revel boasts an experienced team of professionals, with over 100 years of combined experience in Renewable Energy, General Contracting, and Construction, and a proven track record of accomplishments in Southern California and beyond.

## **ALAN H. LEE**

CEO, Revel Energy

**Leveraging PV investment to promote sustainable business practices globally.**

Innovator and entrepreneur in the renewables sector, Alan H. Lee specializes in project development and financing industrial energy projects on a global scale, expanding the metrics of sustainability in the industry. Since 2006, Alan has specialized in applying renewable principals to the areas of corporate governance, strategic planning, and business development, in an ongoing effort to turn infrastructures everywhere from grey to green.

## **MARTIN BRIX**

VP, Solutions

**Utilizing data to pair the latest technologies with real-world scenarios.**

A thought leader in the solar industry, Martin has over a decade of hands-on experience in renewable energy. He uses his in-depth knowledge of energy infrastructure to combine technologies in ways that pose unique capital creation opportunities for clients, accomplishing the trifecta of sustainable energy solutions: increasing capital, improving the environment, and creating a better community.

## **MEHMET CERCIOGLU**

VP, Business Development

Experience on some of California's biggest commercial and agricultural projects.

A proven expert in the solar industry, Mehmet has had the distinction of working on some of California's largest commercial and agricultural solar projects. Core skills he's honed from his past 10 years of experience include solar PV project development, project finance, net energy metering aggregation, system design, interconnection, utility policies and market strategies, strategic planning, and overall cost reduction initiatives. He holds a master's degree in electrical engineering from Kocaeli University, and a business degree from UCLA.

## **WILLIAM HSIEN**

Project Manager

Served as Construction and Project Manager with a focus in renewable energies for 2 decades.

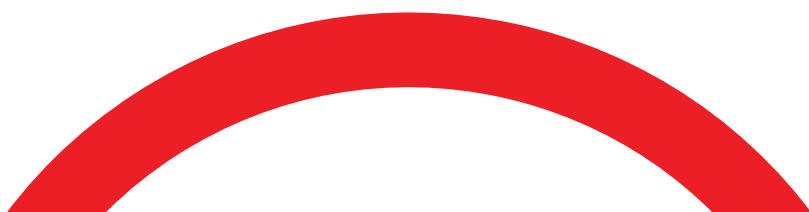
William is a graduate of University of California Berkeley with a BA in Architecture. His architectural and design-build construction background gives him the ability to efficiently design and manage commercial solar projects of various scopes. His experience allows him to provide a turn-key solution for customers. William has successfully completed some of California's largest commercial and agricultural solar projects.

## **BRIAN WEST**

Dir., Project Manager

Managing successful commercial-scale projects for more than 3 decades.

Brian is a Cal State Long Beach School of Engineering, Construction Management, graduate with over 30 years of experience successfully managing commercial-scale projects. Project types range from tilt-up development to Compressed Natural Gas Stations (CNG) to multi-cell site network builds. Brian is a certified Project Management Professional (PMP) and Six Sigma Green Belt.



# RECENT KEY PROJECTS

## HOKTO KINOKO

### SAN MARCOS, CA

Substantial project completed for international mushroom grower Hokto Kinoko's San Marcos facility. Hokto Kinoko is projected to save over \$220,000 annually from their utility expenses. Client took advantage of the tax benefit of the solar system, as well as energy storage rebate, which brings the return on investment to under 4 years.

### SYSTEM SPECS

- Sharp 300 kW/405 kWh SmartStorage® system
- 1.04 MW roof-mounted solar PV system
- 2,960 solar PV modules
- Estimated 25 Year Savings: ~\$9.7 million
- Estimated Electricity Offset: 59.8%





# AMERICAN JERKY

## ONTARIO, CA

A food processing plant in Ontario, CA, American Jerky was a high energy user for their total footprint. With the available space, a system was designed to significantly lower their monthly electricity bills.

### SYSTEM SPECS

- 539 kW rooftop system
- 1,437 solar PV modules
- Estimated savings over 30 years: \$5.2 million
- Estimated Electricity Offset: 16%





# CORPORATE POINTE BUSINESS PARK

IRVINE, CA

A real estate investment company in Orange County, Revel installed the solar project for Corporate Pointe Business Park, a multi-tenant building housing five offices, at roughly 160,000 square feet. Key goals for the project was to enable the landlord to maximize their net operating income (NOI) on a FSG property by lowering monthly expenses. In addition, the completed project was able to increase the property value by over \$800k.

## SYSTEM SPECS

- 335.16 kW system
- 931 solar PV modules
- Estimated 25 Year Savings: ~\$2.3 million
- Estimated Electricity Offset: 21%





# COX SPORTS PARK

## LADERA RANCH, CA

The innovative project for the Cox Sports Park in Ladera Ranch was designed with the intention of collecting and storing energy during the day to power the park's lights when the sun goes down. The project's design innovatively provides shade from the sun for park goers.

### SYSTEM SPECS

- Annual savings on electricity bills: \$64,000
- Estimated 25 Year Savings: ~\$6.7 million





# K&M VISSER DAIRY

## PIXLEY, CA

At the heart of the San Joaquin Valley, K&M Visser Dairy has been producing milk and other dairy products for more than 20 years.

Agricultural production consumes large amounts of energy while California's central valley pays some of the highest energy rates in the US. Expenses from direct and indirect energy use have been consistently rising, leaving many exposed to elevated rates decided by their energy provider.

K&M Visser Dairy didn't want their utility to dictate how they used energy, so after contacting the Revel Energy team, a plan was quickly set in place and executed.

## SYSTEM SPECS

- 771 kW Ground mount single-axis tracker
- 2,057 solar PV modules
- Estimated savings over 30 years: \$8 million
- Estimated Electricity Offset: 97%



# LARGO CONCRETE

## TUSTIN, CA

This premier concrete contractor was able to offset almost all its electricity usage with rooftop, carport solar and LED lighting. The extreme offset of energy gave Largo Concrete a very short payback period.

### SYSTEM SPECS

- 218 kW rooftop system
- 590 solar PV modules
- Estimated savings over 30 years: \$2.7 million
- Estimated Electricity Offset: 99%





# LONG LIFE FARMS

## THERMAL, CA

Long Life Farms is the largest US grower of Asian specialty crops. The highly industrialized farm pays some of the highest electricity rates in the country.

As their operation grew, so did their electricity needs. Long Life Farms decided not to allow a utility to dictate their electricity costs – giving way to multiple phases of agricultural solar installations.

Revel Energy recently completed the third-phase expansion for Long Life Farms, fitting slightly over 897 kW of ground mount solar panels to help offset growing electricity bills.

## SYSTEM SPECS

- 897 kW ground mount system
- 2,400+ solar PV modules
- Estimated savings over 30 years: \$6 million
- Estimated Electricity Offset: 70%





# REVEL ENERGY INFORMATION

## HEADQUARTERS:

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## Key Team Member Contact Information

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