



CALIFORNIA CRAFT BREWERS USE COMMERCIAL ROOFTOP AND CARPORT SOLAR TO CUT OPERATING COSTS

*Golden Road Brewing is saving electricity and going green with rooftop and carport solar at their Anaheim Brewery location. **California craft brewers** are blazing trail for other brewers to think renewable energies when it comes to creating the beers they love.*

Craft Beer production grew 3.9% in 2018. That's strong growth considering Overall Beer grew -0.8% in the same timeframe. With increased production in this sector comes increased operating costs. **California craft brewers** consume a lot of electricity. Few brewers know this better than Golden Road Brewing.

California's electricity rates average over 6% growth per year. Couple that with increasing usage, [Golden Road Brewing](#) was facing a critical decision. They had to regain control of their electricity bill. Installing commercial grade solar was the solution.

Golden Road worked with [Revel Energy](#) to install rooftop and carport commercial grade solar at its Anaheim location. "We didn't know all the financial benefits or how to model it," explains Brandon Smith of Golden Road Brewing. Revel Energy helped Golden Road





through the whole process from customizing a system, to installation and maintenance.

Almost 80% of the 30,000 square foot rooftop was covered in commercial grade solar panels. A 20-stall carport with commercial solar was added to increase Golden Road’s power generation. The total size of the system is 270.5 kW (rooftop solar 141 kW, carport solar 129 kW).

GOLDEN ROAD BREWING	
Location:	Anaheim, CA
Description:	Craft brewer part of Anheuser-Busch family
System Capacity:	270 kW
Rooftop System:	141 kW
Solar Panel:	129 kW
System Power Generation:	385,000 kWh
Estimated power savings (after):	Estimated between 30-40% Savings <small>(actual savings unknow, pre-install usage not recorded)</small>

“The project went through several variations,” recalls Martin Brix, VP of EPC at Revel Energy. “In the end Golden Road Brewing was very happy with the results.”

Every business has unique needs when it comes to solar. Revel Energy specializes in custom tailoring renewable energy systems for each customer. In many cases, solar is not the only answer. Energy storage, LED lighting, and/or cogeneration is needed to fulfill the customer’s energy saving goals. [Read here](#) how Hokto Kinoko used solar, energy storage and a new roof to save 60% on energy costs.

Golden Road Brewing is part of the Anheuser-Busch family. AB has pledged to be supported by 100% renewable energy by 2025. As of 2019, they look to beat their deadline. Golden Road Brewing will benefit for many years from saving significant energy costs. This is capital they can redirect towards development of new brews maintaining their innovative role in the craft brew industry.

About Revel Energy

Revel is on a mission. Dedicated to renewable energy solutions since 2009, Revel Energy was formed to provide Commercial, Industrial and Agricultural businesses with alternative energy beyond solar. Revel stands out from the competition by paying attention to what makes good business sense to each individual client, implementing a wider range of technologies to free up capital and make businesses sustainable and more profitable. CSLB #1038433

About Golden Road Brewing

In 2015, Golden Road proudly partnered with Anheuser-Busch. Golden Road is committed to engaging and supporting the growing community of socially-minded beer enthusiasts. Brewed and canned in



California, Golden Road's year-round offerings include Wolf Pup Session IPA, Point the Way IPA, Golden Road Hefeweizen, Get Up Offa That Brown and Wolf Among Weeds IPA.

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